



**In Step with Horses**  
7212 Wilson Mills Road  
Chesterland, Ohio 44026

info@instepwithhorses.org  
440-688-1810

April 10, 2025

Dear Friend of In Step With Horses,

On behalf of our team, I would like to thank you for your interest in our work and the impact it has in our community. Since 2017, In Step With Horse has been a sanctuary for people to improve their mental health. **Our work supports some of the most vulnerable members of our community:** those with chronic mental health conditions that are often unaddressed or unresponsive to traditional talk therapy.

Early on, we supported many adults including veterans and first responders with chronic disorders such as post-traumatic stress, anxiety, depression, grief, and more. In the last few years we have added many services for children and teens, as anxiety, depression and self-harm in our community's youth started to explode. **In 2024, we served 102 clients aged twelve and under. This is triple the number we served in 2023**, and drives home the need for innovative mental health services like Equine-Assisted Therapy. The youngest members of our community are struggling, but there is hope! Through proven therapies, we help clients of all ages improve their mental health so they can lead the fulfilling lives they deserve.

Research shows that Equine-Assisted Therapy helps people learn to recognize and regulate their emotions, reduce anxiety, and learn new coping skills faster than traditional talk therapy and with longer lasting results. Parents of children in crisis recognize the profound impact of this type of programming, like this father who simply states:

*"Thank you for being a lifeline for my daughter."*

The only way we can keep up with the demand for our services is through support from the community; and our most vibrant and critical fundraising event of the year is coming up!

**New Moon Under the Stars, held at Crystal Brook Farm in Chagrin Falls**, features a festive and inspirational atmosphere with live music, silent and live auctions, client testimonials, specialty cocktails, and a bounty of delicious hors d'oeuvres. **Because our clients pay only what they can afford, your support provides direct benefits by ensuring access to the clinically proven services we offer.**

**Information is enclosed on 2025 Sponsorship Opportunities & Benefits**, as well as our 2024 Impact Report which illustrates our work in more detail and reflects how sponsorships translate into a community that looks after its most vulnerable members.

Thank you in advance for considering a sponsorship. If you have any questions, feel free to contact me directly at [President@instepwithhorses.org](mailto:President@instepwithhorses.org). A member of our team will follow up shortly.

With much gratitude,

**Phil Caris**

*Board President and Volunteer*

# New Moon Under the Stars



A Benefit for In Step With Horses

Saturday, July 26, 2025

## SPONSORSHIP OPPORTUNITIES

### TITLE SPONSOR - \$15,000

- Verbal recognition at event
- Large logo on website with live link
- Individual social media post about company
- Email highlighting sponsorship with live link to business
- Logo on invitation, promo materials and program
- Reserved table with their name at event
- Signs throughout the event

**15 tickets**

### PLATINUM SPONSOR - \$5,000

- Verbal recognition at event
- Logo on website with live link
- Large logo on invitation, promo materials and program
- Individual social media post about their sponsorship
- Group email regarding sponsorship with logo
- Sign at event

**8 tickets**

### GOLD SPONSOR - \$2,500

- Verbal recognition at event
- Logo on website with live link
- Logo on invitation, promo materials and program
- Shout out on social media and email marketing
- Sign at event

**6 tickets**

### SILVER SPONSOR - \$1,000

- Logo on website
- Logo on invitation, promo materials and program
- Shout out on social media and email marketing
- Sign at event

**4 tickets**

### BRONZE SPONSOR - \$750

- Logo on website and program
- Shout out on social media and email marketing

**2 tickets**

### FRIEND OF THE FARM

#### DONOR - \$500

Name in program

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## SPONSORSHIP COMMITMENT

### CONTACT INFORMATION

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Role within Organization: \_\_\_\_\_

### SPONSOR INFORMATION

Name of Organization: \_\_\_\_\_

Address: \_\_\_\_\_

### SPONSORSHIP LEVEL

Level: ☐ Title Sponsor. ☐ Platinum. ☐ Gold. ☐ Silver. ☐ Bronze. ☐ Friend of the Farm. ☐ Other: \$ \_\_\_\_\_

Are you interested in donating goods or a certificate to the silent auction? ☐ Yes. ☐ No.

If yes, please describe: \_\_\_\_\_

Monetary value of silent auction donation: \$ \_\_\_\_\_

Questions? Contact Melissa Hauserman at (440) 381-9555 or [melissah@instepwithhorses.org](mailto:melissah@instepwithhorses.org)

Please make checks payable to "In Step With Horses." Call for credit card donations.

**Return form and company logo by email or mail by June 1, 2025.**

7212 Wilson Mills Road, Chesterland, OH 44026

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